



HALL AND CINEMA RENTAL FOR PRIVATE SCREENINGS

CINERAMA EMPIRE can be hired out for events hosting up to 323 people (279 unnumbered chairs in the stalls and tiered seating comprising 22 numbered two-seater sofas in the VIP area in the gallery + 4 spaces for persons with reduced mobility). Bookings must be made approximately 10 days in advance for organisational purposes.

The projection booth is equipped with state-of-the-art ultra high definition technology (4K/3D/HFR) that enables the screening of any digital media in CinemaScope format (over 13 metres wide); material can also be hung on the picture rails fitted to the hall walls. The cinema features both satellite and fibre optic connections; all equipment is connected via a certified OFC copper cabling system.

The technological equipment also includes a signal converter that guarantees high resolution images, even when originating from non-professional sources. Fixed or animated images can also be screened, with or without sound, from a computer situated in the projection booth that is digitally connected to the main projector. Microphones and a mixing table are also available at an additional cost. The large space between the screen and first row can be organised and lit according to your requirements and a subtitling system independent from the projected images can be used as needed (to be discussed with a specialised company).

In addition to the 323 seats available providing a screening experience comparable to a professional auditorium, CINERAMA EMPIRE also boasts a spacious hall that opens directly on to the street and a large room in the basement. These spaces are furnished with counters, bar tables and stools and feature two fully-stocked and licensed bars. Great care was taken when decorating these spaces as part of a redevelopment project that made use of top quality materials.

The basement bar can be made available for individual events organised under the responsibility of a third party. Part of the entrance hall can be used to welcome guests and to check whether they are on the guest list; the hall can be decorated to better reflect the event and specific displays can be exhibited in the LED backlit window boxes (format 70 x 100 cm). In addition, posters or any other type of advertisement can be displayed on the outer walls of the premises.



Photos © Serge Macia

RATES GIVEN IN SWISS FRANCS (VAT incl.) & CONDITIONS (custom quotes will be given for each request)

A standard private screening is expected to last for 3 hours (2 hours 15 mins for the screening and 45 minutes for cocktails). A caterer of your choice can be used but will fall under the responsibility of the organiser; the bars in the hall on the ground floor only serve drinks and a basic range of snacks; the bar in the basement room can be made available to the organiser at an additional cost and in compliance with the applicable regulations of the sector.

ADMINISTRATIVE COSTS: Flat-rate tax for organising a private screening: **CHF 100.-**

RATES FOR HIRING THE CINEMA

A) Daily rental

Cost of private hire comprising use of the premises between midday and midnight, and cleaning: **CHF 1,500.-**

Obligatory presence of a member of personnel responsible for the premises and security at an hourly rate of **CHF 65.-** (per hour or part of hour)

Presence of technician responsible for the projection booth during screenings at an hourly rate of **CHF 65.-** (per hour or part of hour)

B) 50% share of the proceeds (using the ADVANCE TICKET ticket office is recommended to avoid paying a deposit; any change to the standard rates will incur a cost)

Fixed rate for a screening: **CHF 400.-**

Fixed rate for multiple screenings: 2 screenings **CHF 600.-**, 3 screenings **CHF 750.-**, 4 screenings **CHF 800.-**

Minimum income for CINERAMA EMPIRE must be at least CHF 500.- from proceeds in addition to the flat and fixed rates.

C) Options

Use of stocked bar in the basement to serve the stalls foyer: **CHF 500.-**

Access to the VIP area (44 seats), situated in the gallery, and the adjacent cloakroom: **CHF 500.-**

Use of wireless microphones and/or connecting a mixing table: **CHF 150.-** incl. 2 microphones / **CHF 250.-** incl. 4 microphones

Non-directional screen lighting and/or provision of a connection for additional lighting: **CHF 100.-**

Partial screening to check picture format and sound level, or full screening either to introduce film to professionals and/or journalists, or to prepare the insertion of additional subtitles: **CHF 100.- / CHF 250.-**

DCP transcoding of an image file, or a short animated audiovisual file with sound: per file **CHF 50.- / CHF 150.-**

Projection of various alternative media or from varied sources requiring the continual presence of a technician in the projection booth: **CHF 65.-** (per hour or part of hour)

D) Discounts applicable to the daily rental rate

Screening inserted among other public screenings: discount of **CHF 450.-**

Screening of ready-to-use material with rights negotiated by the organiser, shipping and handling fees covered by the same: discount of **CHF 300.-**

Members of the association for the safeguarding of the CINERAMA EMPIRE (ASCE) enjoy exclusive benefits (priority booking and various discounts); the approximate rates listed above will not be subject to any other reductions on any grounds.

The above rates are approximate and include the following: the drawing up of a standard sharing contract with the rights-holders or their representatives for the rental of the hall and cinema with professional screening; the shipping and return, or even the importing and re-importing of the best available digital media, its uploading and the procurement of activation keys; the testing of images and sound prior to each screening. Please note, however, that CINERAMA EMPIRE is responsible only for the screening of professional media that conform to current DCI standards, any other kind of source will be screened under the organiser's sole responsibility.

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